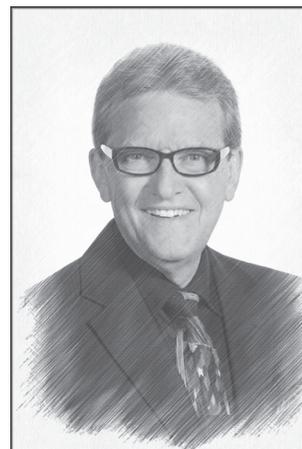




Connecting People With Christ

PO Box 7150
Riverside, CA 92513
800-775-HOPE
LifeTalk.net



From the desk of Gordon Pifher
President, LifeTalk Radio

December 2019

Dear Friend,

Happy New Year! I hope the holidays have been a blessing to you and your family. As president of the LifeTalk Radio network, I'd like to take this opportunity to personally thank you for your faithful support. We are blessed because of partners like you who help to keep LifeTalk on the air.

If you were living a hundred years ago, you would have been alive as a new invention was about to change nearly everything. In 1920, radio was making its way into the world. And the world has never been the same since.

Did you know that radio is still one of the best ways to reach people? Even today, more people listen to the radio than watch television or use a smartphone. At LifeTalk our objective is to reach them with the good news of the Gospel. LifeTalk Radio has only one goal: To connect people with Christ.

From the many responses we get each month, it's evident that LifeTalk is making a difference. Recently a listener in Minnesota wrote: *"I'm loving the music on LifeTalk—it's phenomenal! LifeTalk is the only station I listen to."*

A listener from New Mexico shared: *"LifeTalk Radio has changed my life! I was a Buddhist who became a born-again Christian. Listening to LifeTalk Radio has deepened my walk with God. I listen every day and follow along in my Bible."*

This past year has seen growth and advancement. That's a result of the generous gifts from faithful listeners and friends. We praise God that this year 118 new stations joined the LifeTalk network. New programs for children were added. Thousands of Bible Study Guides, podcasts and other resources have been shared for free. You will find these resources online at: LifeTalk.net

One listener in Tennessee stated, *“Just found your radio station. I listen to the Bible study on Saturday. Can you please send me the Discover Bible Studies by mail? And other Bible-based inspirational materials? I’d rather listen to you now than the rock station. LifeTalk is inspirational!”*

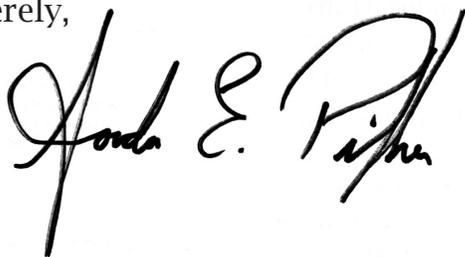
An online listener wrote, *“I have read your teachings on the internet and become very much interested in your Christian materials. I request your teachings so that I can teach others.”*

Every month we add new free sharing cards that make it easy to share your faith. Please look at all the new cards and order some for yourself and for your family and friends. Just visit: LifeTalk.net/sharing-cards

Although LifeTalk has made progress this past year, we still have so much more to accomplish. Millions more must be reached with a Christ-centered message of hope and wholeness. To do that, we need your support. As you consider your year-end giving, please send an extra gift to help expand Christian radio. You can use the handy reply card and envelope provided, or simply give online at: LifeTalk.net and click the “donate” button. Or you can call, toll free 1-800-775-4673. Please remember your gift is tax-deductible.

May God richly bless you as we look forward to another year that will bring us closer to the second coming of Jesus.

Sincerely,

A handwritten signature in black ink that reads "Gordon E. Pifher". The signature is written in a cursive, flowing style.

Gordon Pifher
President, LifeTalk Radio

P.S. Have you ever thought: Where would the world be without radio? And how many souls would be lost for eternity, were it not for LifeTalk Radio? We have a vital message to share. A message that will make an eternal difference! But we need your help. LifeTalk is donor supported. Why not pay it forward? Thank you for helping to let others know they matter to God.