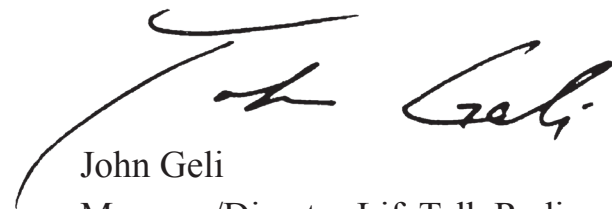


Thank you for your continuing prayers and support of this media ministry—your ministry—serving a global community with a constant stream of quality, Bible-based programs so that the mind of every listener, will be renewed and transformed to be like Christ.

Yours in His service,



John Geli
Manager/Director LifeTalk Radio®

P. S. To help develop healthy minds kids need quality radio. You can fuel their imagination. Your gift large or small will help make a difference in the next generation. Please use the handy reply card and mail it with your check. Or include your credit card number and sign up for an automatic monthly contribution. You can also give online at LifeTalk.net and click the “donate” button. Thank you for helping to protect our children and build characters for tomorrow.

FUEL THEIR IMAGINATION



Encourage children to listen to:
LifeTalkKids.net



PO Box 7150 • Riverside, CA 92513 • 800-775-HOPE • LifeTalk.net

Connecting You With Christ

May / June 2021

Dear Partner,

Discovering that the average kid spends up to SEVEN hours a day watching a screen shocked me. I also learned that when kids watch TV their brainwave activity actually lowers development. That is very scary!

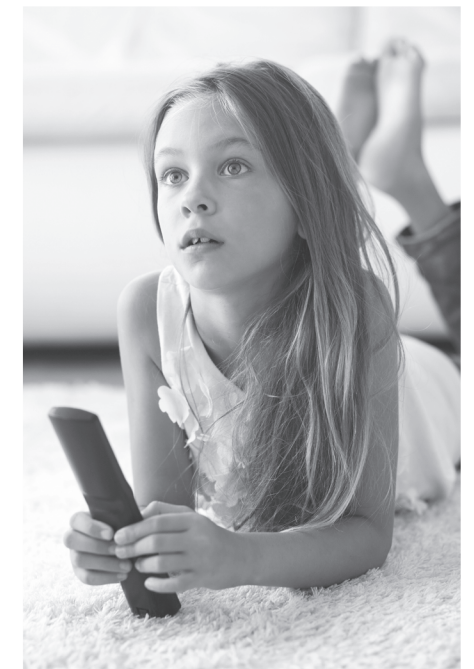
In addition, research shows that excessive viewing causes children to have trouble paying attention and thinking clearly. It also increases poor eating habits and behavioral problems.

In fact, their brains are better off when they sleep. During sleep a child's brain subconsciously transforms learned material into active knowledge.

But WHAT KIND of learned material is becoming “active knowledge” in our children today? What brain food is creating the generation of tomorrow's leaders?

Most television programs are just not building the kind of characters we need in future generations. Much of what is available on television, including TV apps, gaming apps and subscription services can be evaluated as “not healthy” for children. Even watching the news can be a traumatic experience.

The Bible recommends that our minds be trained to focus on heavenly themes and eternal values. “Let this mind be in you which was also in Christ Jesus.” Philippians 2:5



What kind of **brain food** are children getting from TV?

Kids GROW BETTER with Radio!





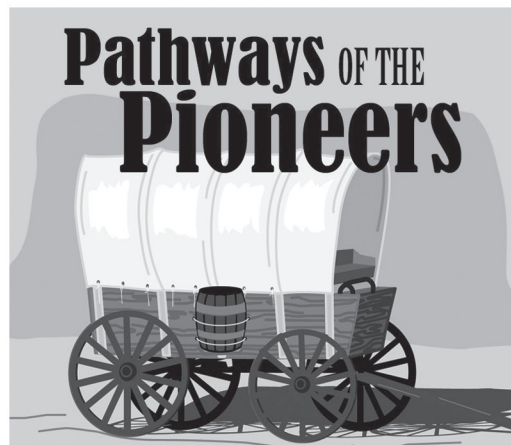
Happy Mother's Day

FREE eCards

As a gift to you, LifeTalk provides free digital eCards for Mother's Day, Father's Day, graduations, anniversaries, birthdays, and more. They are so easy to share! Discover a variety of beautiful cards at:

LifeTalk.net/ecards





“FANTASTIC job on the LifeTalkKids.net website. It’s magnificent! I love LifeTalk and LifeTalkKids.net! I will use the announcements for our website.” —from Pennsylvania



*“I recently found your site and think it is great! My kids love it! Thanks for providing **excellent wholesome programming** for our kids!” —from South Dakota*



Paul states that what goes into a brain transforms the mind. *“And do not be conformed to this world, but be transformed by the renewing of your mind.”* Romans 12:2

He also urges, *“take captive every thought to make it obedient to Christ.”* 2 Corinthians 10:5

I like the way the Philips translation states this verse:
“Our battle is to break down every deceptive argument and every imposing defense that men erect against the true knowledge of God. We fight to capture every thought until it acknowledges the authority of Christ.”
2 Corinthians 10:5 Philips

LifeTalk Radio is all about broadcasting a true knowledge of God and connecting people with Christ. Our goal is to counteract the attempts of the world to distort, confuse and destroy the true character of God. This is what the great controversy between good and evil is all about—control of the mind.

In today’s world the average person DAILY encounters between 6,000 to 10,000 advertising messages! Every time I open a weather app, or news app, check my email, go online, or watch a YouTube video, I’m blasted with advertising. I’m sure you can relate—visual and audio messages are continually forced upon us and our kids. In such a subversive environment, it is vital we **protect our children and teach them the “true knowledge of God”** and *“the authority of Christ.”*

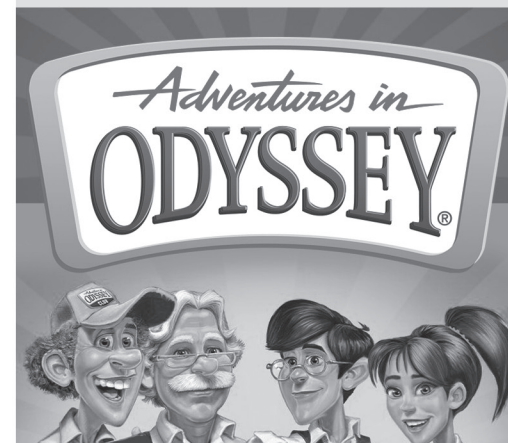
Last year we were blessed to be able to launch LifeTalkKids.net and we’ve received many notes of appreciation. Children can now SAFELY tune to LifeTalkKids.net or the LifeTalk app and listen any time, every day and encounter excellent and educational programs.

Making a Difference

“I really enjoy your Kids radio station. My daughter and I listen together every morning before school while I continue to listen throughout the day.” —from New York



“I made a donation tonight (\$250) to help with your kids programming, as our children love listening to Your Story Hour and Adventures in Odyssey. We desire 100% of our donation to support the ministry that blesses our children. Thanks so much.” —from Washington



“Thank you for your ministry in reaching out to kids! It is so important!” —from Utah

That is why we believe that KIDS GROW BETTER WITH RADIO! Contrary to TV, when kids listen to radio their brains are actively engaged. Listening to audio content promotes brain images. Radio fuels their imagination.

And I need your help. In order to keep broadcasting and expanding our character-building streaming service for kids, we need two things: On-going funding and on-going promotion. Please consider making a monthly gift to LifeTalk in order to help prevent the world from dominating the minds of our children. It’s easy when using the enclosed reply card. Again you’ll notice we are printing this letter in only black ink rather than full color in an attempt to conserve expenses.

Secondly, please encourage kids to listen and help promote LifeTalkKids.net. It’s easy with eCards, sharing cards, stickers and our new rack cards—available FREE at LifeTalk.net/resources.

We’ve enclosed one of our new, beautiful LifeTalkKids.net rack cards that you can share with others. Show them how to protect their children and provide them with character-building programs. You can order more of these FREE cards at: LifeTalk.net/rack-cards. Or email a digital version to friends and family.

LifeTalk Radio is your partner in ministry. There is NOTHING more important than helping kids connect with Christ. Will you help us do that?

LifeTalk Kids is making a difference. We continually receive letters like this. *“I heard about LifeTalk from my nephew who listens to your kids stream: LifeTalkKIDS.net. He told me how **it’s helping him understand God better.** His mom got him some stickers and he put them on his notebook to show his friends.”*