

From a mother commenting about LifeTalkKids.net, “My kids like it and I like it! I like the music, the programs, all of it! It is wonderful, especially for a homeschool mom like me.”

Yes, LifeTalk Radio impacts lives for eternity. Please give liberally so this radio ministry can grow and expand. Together we can save more lives for the kingdom of heaven.

Yours in His service,


John Gel
Manager/Director LifeTalk Radio®

P. S. LifeTalk Radio® changes lives and results in baptisms. There are many opportunities for radio evangelism. And you can participate! I encourage you to be involved in helping others find the Good News of the Gospel through giving to LifeTalk Radio. What Jesus says is true. “It is more blessed to give than to receive.” Acts 20:35. Imagine others coming up to you in heaven and saying, “I’m here because of your faithful support of LifeTalk Radio!”

P.P.S. You may have noticed we are printing and mailing fewer letters this year. Rather than sending you one every month, we have skipped some months in an effort to save expenses. However, we still want to keep communicating with you! We urge you to sign up for our short weekly blog and stay current on the news and free resources at: **LifeTalk.net**

Fuel Their Imagination
Kids grow better with radio!



Do fun stuff while listening to stories

LifeTalkKids.net

FREE RESOURCES
Posters and more

LifeTalk regularly provides seasonal posters and bulletin inserts to help you promote programs and sharing cards. All our posters, plus bulletin inserts and more are available free as downloadable PDF files. Please help spread the word and promote LifeTalk Radio to your community. Just visit: LifeTalk.net/resources

Fuel Their Imagination



Children spend up to 7 hours a day watching a screen. Research shows that excessive TV viewing causes kids to have trouble paying attention and thinking clearly. But when they read or listen to audio content, their imagination is actively engaged. LifeTalk Radio offers a host of entertaining, educational, and excellent programs designed to help kids learn and develop their brain. Encourage your kids to listen to LifeTalkKids.net

Kids grow better with radio

LifeTalkKids.net



PO Box 7150 • Riverside, CA 92513 • 800-775-HOPE • LifeTalk.net

Connecting You With Christ

September 2021

Dear Partner,

LifeTalk Radio® changes lives! One of our affiliate stations is located in Belize. It's called Faith FM. Recently the local pastor and community built a new church to which we contributed. They've already had a wedding in the church, plus they've had baptisms. People hear the Good News on the radio and then come to visit the church. Lives are changed. This is evangelism at it's best!

Other baptisms are happening as well. One listener from Minnesota told us, “We had a family of three baptized in our church. They heard Pastor Halvorsen’s presentation on LifeTalk Radio (Message of Hope). It has been so fun to hear about and see some of the people that love Jesus as a result of LifeTalk.”

Radio evangelism works! And radio is still the number one media. More people listen to the radio than watch television or use a computer. Radio has the largest potential audience for sharing the Gospel. And your faithful support helps people discover messages of hope, encouragement and the love of Jesus.

More homes are adopting smart speakers like Amazon Echo and Google Home. Recent statistics indicate that smart speakers are now in the homes of 67% of 14-54 year olds. Young people are driving this demand. LifeTalk is fortunate to be on this and many other platforms and devices like Roku. Plus our new APP allows people to listen on their smart



phones and mobile devices. Another study reports that the smart phone remains the most important digital device. While 97% of Americans own a cell phone, 88% own a smart phone, giving them direct access to LifeTalk Radio®.

Did you know that your church may be able to have its own radio station and LifeTalk will provide all the programming? We just heard about a rare opportunity for radio evangelism. The FCC is opening a filing window for applications. If you or someone you know is interested in launching a local radio station using LifeTalk programming, please visit our web site to learn the details: **LifeTalk.net/radio-opportunity**

At times we have communities who want to start a radio station and they approach LifeTalk to help with funding. Unfortunately our operating budget limits us. However, if you wish to help, please indicate such on the reply card along with your gift and we can pass along your support to help local stations. It's another way you can participate in radio evangelism.

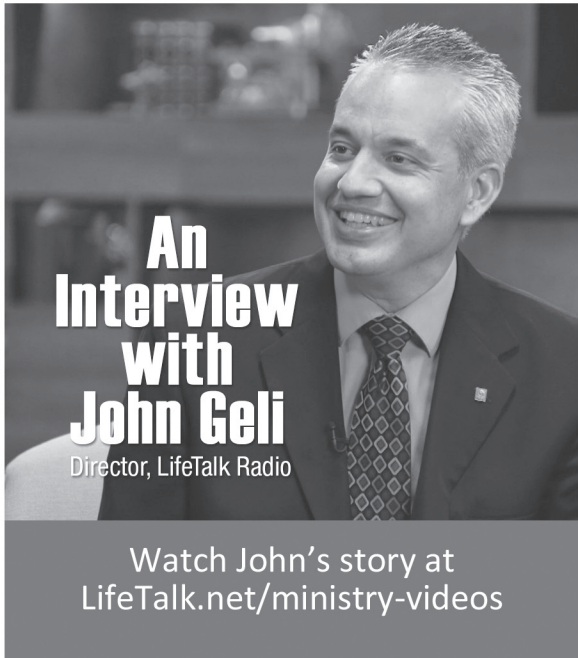
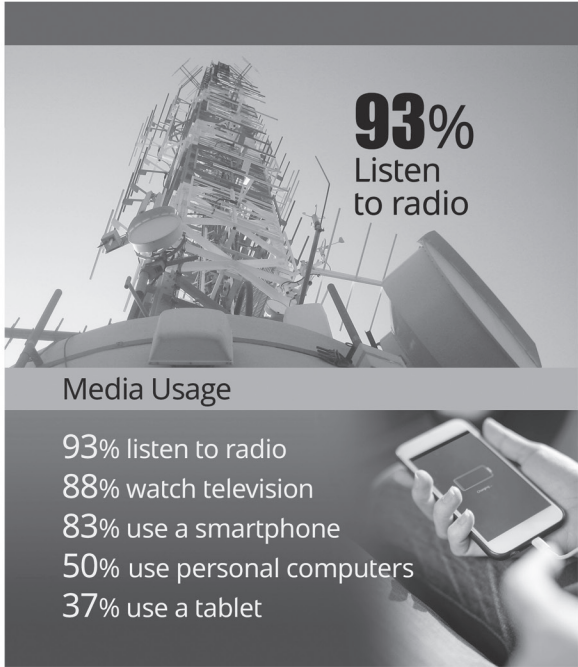
Did you know that the month of September has many opportunities for you to share your faith? It's easy with our beautiful LifeTalk sharing cards. You can send a digital eCard, which is simple, fast and easy. Just visit: **LifeTalk.net/eCards**. You can also order

printed sharing cards for FREE at: **LifeTalk.net/sharing-cards**. Please use these great resources to tell others that God loves them and help make them aware that LifeTalk makes a great addition to their family.

Here are some days to mark on your calendar reminding you to share a message of hope and appreciation with others.



New LifeTalk APP



Did you know that September 12 is **National Day of Encouragement**? Why not send an eCard to your friends and family? You can also post any of our beautiful eCards to Facebook or Twitter at the click of a button.

That same date, September 12 is also **Grandparents Day**. Send love and appreciation to your grandparents with our free eCards. Let your grandparents know they make a difference and they are loved. Remind them the great stories on LifeTalkKids.net are for all ages.

September 14 is **National Coloring Day** and LifeTalk has many free color pages for kids of all ages. Just download them at: **LifeTalk.net/kids-resources**

September 21 is the **International Day of Peace**. It's a day devoted to strengthening the ideals of peace through observing 24 hours of non-violence and cease-fire. In an uncertain world, now is the time to share God's love with others. Let's shape peace together by sharing God's peace through LifeTalk programs, eCards and sharing cards. Let others know about the excellent and encouraging programs on LifeTalk Radio®.

It's such an honor to be involved in radio ministry. Recently I was interviewed by John Bradshaw for It Is Written. If you wish to hear my story, please visit: **LifeTalk.net/ministry-videos**. I take this assignment very seriously and as the director do everything possible to provide excellent programs and operate a financially responsible radio ministry. I view your gifts as a sacred trust. I also covet your prayers.

Your ongoing support of LifeTalk Radio is greatly appreciated. Know your gifts make an impact. We regularly receive comments letting us know that LifeTalk is making a difference, and thus YOU TOO make a difference in the lives of others.

From California, *"I am thankful for LifeTalk Radio because I learn a lot of what the Bible really says!"*

From Tennessee, *"Thank you for building up God's kingdom!"*

From Alaska, *"I really need to get a copy of the message I just heard on Heaven (Message of Hope). I love that message! It was amazing! Marvelous! I want to share it. Thank you so much!"*

