



LifeTalk Kids was created to provide quality character-building programs. When kids read or listen to audio programs their minds are actively involved and their creativity is engaged rather than stagnating on auto-pilot.

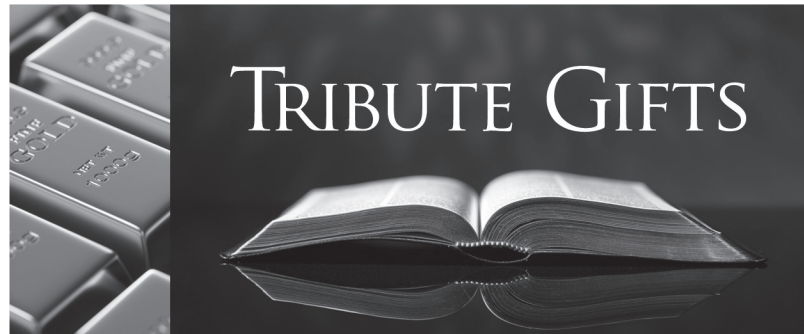


New Door Hangers

We’ve printed new programs cards to help you share LifeTalk in your community. The new cards include a QR code for easy access to our LifeTalk App. We’ve also added door hangers. The cards are great for fairs and other public events, and for Halloween. The door hangers are great for sharing in your community. Cards are FREE and can be ordered at: lifetalk.net/program-cards

Use Our FREE Resources at Halloween

When kids come calling on your door on October 31, give them something extra. LifeTalk has many FREE stickers and printed sharing cards designed especially for kids. Please help the visitors at your door learn about LifeTalk Kids. You can help save the next generation from the evils of this world simply by giving them a sharing card, program card or sticker when they ring your door bell. Preview and order sharing cards, stickers and program cards at: lifetalk.net/resources



Tribute Page

We’ve added a special TRIBUTE page to our web site. When you make a donation to LifeTalk, you now have the option to create a memorial on a “gold brick” honoring anyone who is special to you. This is great for birthdays, anniversaries, graduations, thanksgiving or other occasions. Read more about it out at: lifetalk.net/streets-of-gold



PO Box 7150 • Riverside, CA 92513 • 800-775-HOPE • LifeTalk.net

Connecting You With Christ

October 2023

Dear Partner,

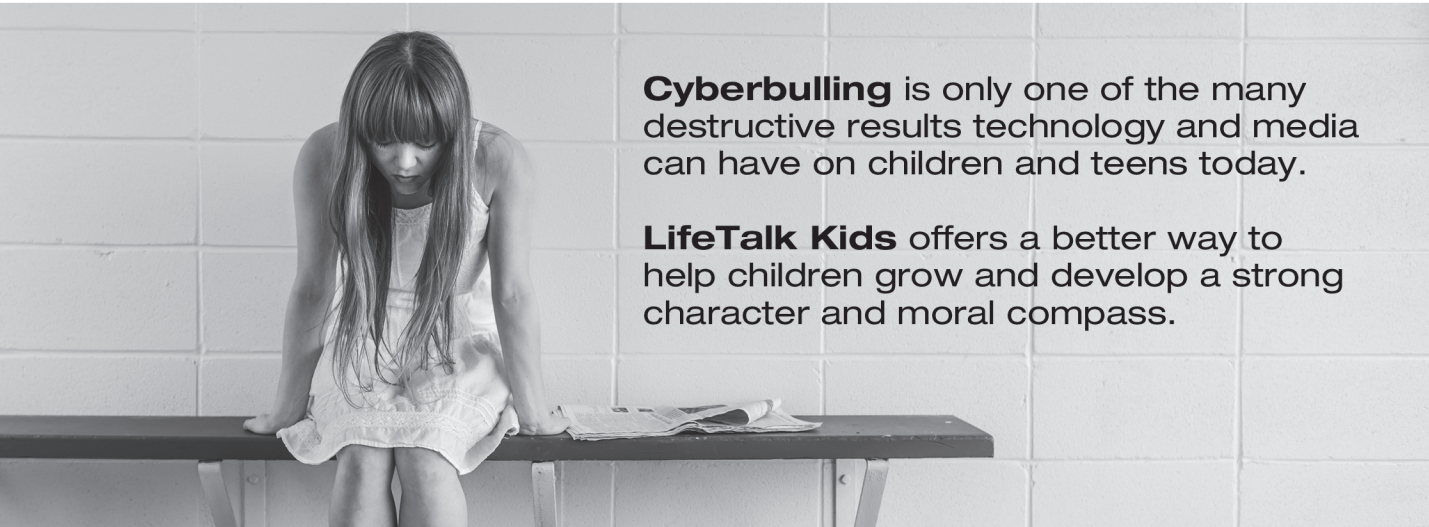
Thank you for being a supporter of LifeTalk Radio. Your involvement makes a difference in lives around this world! One listener shared, *“I love listening to LifeTalk radio. It brings me so much joy and happiness and I feel like I always have a friend with me.”*

No doubt Christian radio has a direct influence for good on our society. It can also provide a positive impact on the lives of the next generation. A parent said, *“We love the programming that you have done. LifeTalk Kids is a wonderful place to listen to programs like Discovery Mountain.”* It is our goal and mission to continue to provide encouraging programs and uplifting music that will connect people with Christ.

We live on a planet where technology is increasing at an alarming rate. By the time you get used to using your current laptop, mobile phone, or tablet a new version comes out. These short-lived and disposable (but expensive) devices also require constant software updates. This means the user (you and me) has to adapt and conform to the way computer programmers have determined is best.

But what is BEST for the human mind and body? Is today’s technology truly providing a better way to live? Is our generation any happier than past generations? Are people today doing life better than our ancestors? Or do we experience more stress, more anxiety, more disease and perhaps even more suicides? Undoubtedly you’ve heard of suicides by teens as a result of destructive social media posts and cyberbullying by fellow teens. When you stop to think about it, does social media actually provide better interaction than doing it the old fashion way—face to face?

Mobile devices have a great attraction to children and many have access to such a device. In fact nearly all teens in this country own a smartphone. But that pocket-sized electronic gadget could actually be impairing their physical, social and cognitive development. There is a negative fall out associated



Cyberbullying is only one of the many destructive results technology and media can have on children and teens today.

LifeTalk Kids offers a better way to help children grow and develop a strong character and moral compass.

with excessive use including behavioral and learning difficulties, impulsivity, anxiety and depression, poor short-term memory, inattention and obesity which is on the rise in children. It can also hinder the development of critical thinking and problem solving. Kids can even develop a screen addiction. Not to mention the destructive impact of all negative content and misinformation being pushed across the internet. Plus technology is advancing so fast that additional risks to children have yet to be uncovered.

The Mayo Clinic warns that too much screen time, including TV, video games, mobile devices and computers may have detrimental effects on children including: irregular sleep leading to fatigue, behavioral, emotional and attention problems, impaired academic performance, a greater acceptance of violence as a normal way to solve problems, and less play time and exercise. They recommend limiting screen time to no more than one or two hours a day.

However, research indicates that kids ages 8-12 spend an average of more than 5 hours a day on screens and consuming media. That number rises to more than 8 hours a day for teens! Parents are aware of the problem. One survey reported 71% of parents are worried children are spending too much time in front of screens. And we all know, the brain becomes what it feeds on!

The reason I’m concerned is that while there are benefits to an increase in technology, research indicates there are many and serious dangers, especially to children. Unless our children are protected by parental limits, they can be exposed to a horrible amount of evil content. For that reason, LifeTalk Radio created LifeTalk Kids—to provide quality character-building programs. When kids read or listen to audio programs their minds are actively involved and their creativity is engaged rather than stagnating on auto-pilot.

However, the entire planet has not yet heard about the excellent and educational value offered free by LifeTalk Kids. That’s where you come in. Would you please help us spread the word? A prime opportunity for telling others about LifeTalk Kids is coming up at the end of this month. No doubt you’ve heard about an annual celebration called, Halloween. It’s hard to miss with all the ghastly things being displayed in storefronts and the abundance of advertising that surrounds this yearly event.

While this “holiday” might not focus on Christian values, it does bring people, especially children, to your door. What are they there for? Well you can be assured they are not there for a Bible study or a lecture on the evils of Halloween. Kids knock on your door for a special treat that is sweet to the tongue. But how about adding another special treat that is sweet and beneficial to the mind?

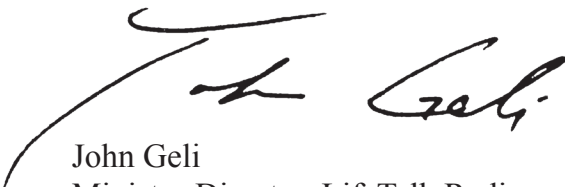
LifeTalk has many FREE stickers and printed sharing cards designed especially for kids. We also have larger program cards inviting kids (and parents) to listen to LifeTalk Kids. Please help the visitors at your door learn about this excellent resource. It’s so easy for kids to listen while they learn and do other activities. They can listen anywhere and any time because LifeTalkKids.net is streaming 24/7.

You can help save the next generation from the evils of this world simply by giving them a sharing card, program card or sticker when they ring your door bell on October 31. Witnessing could not be easier! Plan now to be involved in sharing the Good News. If just a thousand of our partners each order 25 sharing cards, program cards or stickers, we can make a dynamic impact. Imagine if this Halloween together we can combat evil by distributing 25,000 cards promoting LifeTalk Kids! Preview and order sharing cards, stickers and program cards at: lifetalk.net/resources

I am praying you will be one of the thousand partners willing to participate in this evangelistic event. Please order cards immediately to allow shipping time so you receive them prior to October 31. To order sharing cards use the handy order form on the BACK of the enclosed reply card, or call our LifeTalk hotline: 1-800-775-4673 or use the online form at: lifetalk.net/sharing-cards

Thank you for your continued support of LifeTalk Radio and LifeTalk Kids. Your prayers and financial love gifts make a difference in lives around the world—helping others discover hope and connecting them with Christ.

Yours in media evangelism,


John Geli
Ministry Director, LifeTalk Radio®

P. S. LifeTalk Radio and LifeTalk Kids are made possible by the generous support of our partners. Thank you for your consistent financial contributions which help keep LifeTalk on the air and streaming online. Your faithful gifts benefit thousands of lives! If you are not already a regular donor, please consider making your gift automatically each month. Simply use the enclosed reply card and check the “sustaining partner” box. Or you can check the “monthly gift” box online at: lifetalk.net/donate

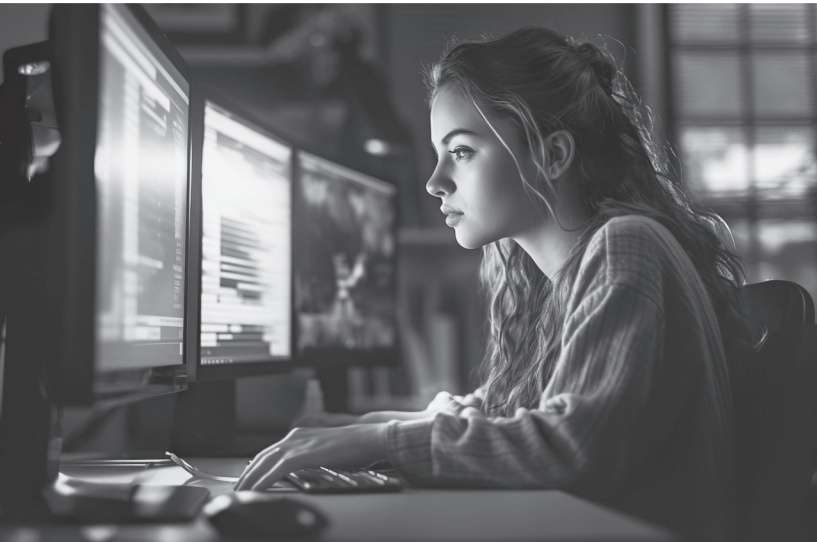


Brain Food

When children watch violence they develop a greater acceptance of violence as a normal way to solve problems.

Research indicates that kids ages 8-12 spend over 5 hours a day on screens and consuming media. That number rises to more than 8 hours a day for teens!

Parents are aware of the problem. One survey showed over 70% of parents are worried children are spending too much time in front of screens. The brain becomes what it feeds on!



So what can YOU do?

- **Encourage** children to listen to **LifeTalkKids.net**
- **Support** the ministry of LifeTalk Kids with a regular gift.
- **Share** our free resources at Halloween and any time. Use sharing cards, stickers, program cards or door hangers, all available at: lifetalk.net/resources to help others learn about LifeTalk Kids and connect them with Christ.
- **Encourage** your fellow believers to do the same.