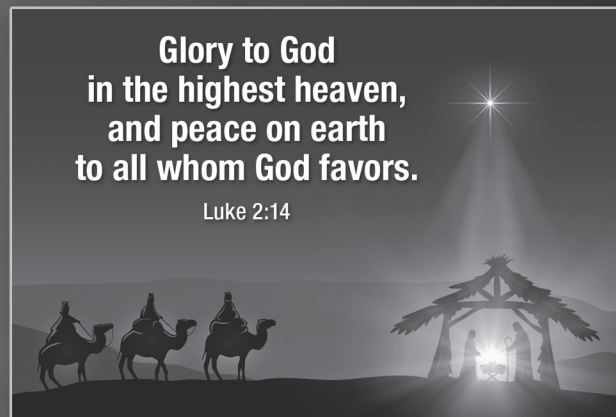
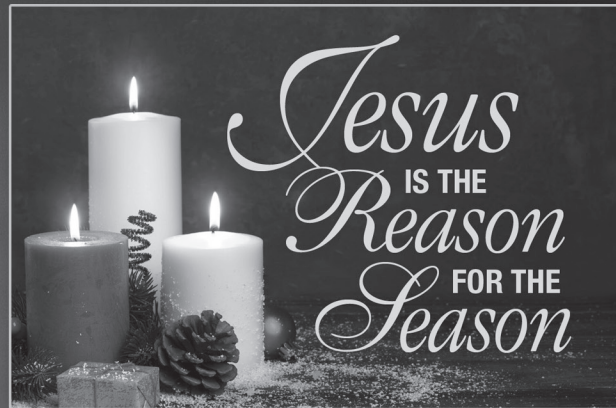


# This Christmas Share God's *Hope & Love* Use Our FREE Sharing Cards & eCards



It's the season to let others know you care. Use LifeTalk eCards — fast, easy, beautiful and FREE at: [LifeTalk.net/eCards](https://LifeTalk.net/eCards). Or include PRINTED LifeTalk sharing cards with all your mail and gifts, or hand one to your friends and neighbors. To order FREE printed cards please visit: [LifeTalk.net/sharing-cards](https://LifeTalk.net/sharing-cards)



Spread the Good News • Use LifeTalk Sharing Cards



PO Box 7150 • Riverside, CA 92513 • 800-775-HOPE • [LifeTalk.net](https://LifeTalk.net)

Connecting You With Christ

December 2023

Dear Ministry Partner,

Recently I was reading my Bible and came across these words of Jesus, *“Watch out! Be on your guard against all kinds of greed; life does not consist in an abundance of possessions.”* Luke 12:15 NIV. Jesus then goes on to tell the story about a rich man who had a bumper crop that exceeded his storage facilities. Thus the man decided to tear down his barns and build bigger ones. That way he could live on his surplus for many years and, *“Take life easy; eat, drink and be merry.”* Luke 12:19 NIV

But Jesus takes his audience by surprise, making an unexpected turn saying, *“You fool! This very night your life will be demanded from you. Then who will get what you have prepared for yourself?”* Luke 12:20 NIV

It's a solemn thing to possibly see ourselves reflected in this parable. During the Christmas season there is so much advertising and emphasis on acquiring more possessions. It's like we are pressured into shopping and buying more stuff. Many even wonder what to buy someone who apparently “has everything.” But how often during the holiday season do we think about sharing with those in need—especially those in need of the Gospel? Do they know WHY Jesus was born on this planet centuries ago?

As with the man in the parable, we do not know the day of our death. It could be tomorrow, as it was for him. But please think about this for a moment: on the day you die, will you be satisfied knowing you gave all you could to help others? Or will you be sad to know you could have done more? In Luke chapter 12, Jesus concludes his parable with these words, *“This is how it will be with whoever stores up things for themselves but is not rich toward God.”* Luke 12:21

Right now we have an opportunity to be “rich toward God” by making a generous year end gift so that others can connect with Christ through radio ministry. Fortunately radio is still one of the

**LifeTalk Radio** is a faith-based media ministry and donor supported. Please make your year-end gift by midnight December 31 in order to receive a tax-deductible receipt for this year.

**THANK YOU**  
for your ongoing partnership






least expensive yet most effective ways to reach the masses with the love of Jesus. LifeTalk Radio features Bible-based programs and positive Christian music to lift the soul into the presence of God. This year as a Christmas gift to Jesus, please consider making radio evangelism your personal project and join in financially partnering with LifeTalk Radio—connecting people with Christ.

Most of us who live in “the land of the free and the home of the brave” are living well above the economic level of the majority on this planet. We are truly blessed. During this holiday season people are out shopping to add to their possessions and give more possessions to friends, family, co-workers and others who may already have more than they need—perhaps more than they have room to store, like the man in the story Jesus told in Luke 12.

While contemplating this season of gifts and giving, my hope is that you will consider adding to the kingdom of God. Share a gift with LifeTalk Radio so that others may hear the Gospel and rejoice in the Good News of salvation and everlasting life. Help them discover the true “reason for the season.” More people still listen to radio than any other media. Thus radio is a very enduring technology plus a very economical way to reach people with hope and encouragement. One listener said, ***“I am thankful for LifeTalk because it lifts and encourages kids and adults in their walk with the Lord.”***

Thank you, not only for considering a generous gift to support the ministry of LifeTalk Radio, but also for your continued giving throughout the year. We also greatly appreciate your prayers, and we’d like to pray for you. When you have a prayer need please call our prayer hotline at: 1-800-775-HOPE (4673) or email us your requests online at: [lifetalk.net/prayer](http://lifetalk.net/prayer). May God richly bless you and yours as we all remember that Jesus came to give us life more abundantly. Merry Christmas and Happy New Year.

With gratitude,

  
John Geli  
Ministry Director, LifeTalk Radio®

P. S. This Christmas as we remember the birth of Christ, we realize there are many on this planet who are unaware of WHY Jesus came. Many live in spiritual darkness. Jesus came to give light and share the truth about the character of God. *“And this is the way to have eternal life—to know you, the only true God, and Jesus Christ, the one you sent to earth.”* John 17:3 NLT. To show others the way to eternal life is the reason LifeTalk Radio exists. We aim to connect people with Christ through Bible-based programs and uplifting Christian music. Please join us in this mission by sharing a year end gift. Your gifts are tax-deductible and you will receive a receipt. Please use the handy enclosed reply card and please consider being a sustaining partner by checking the box to make your gift monthly automatically. You can also give online at: [lifetalk.net](http://lifetalk.net). Your gifts make a difference in the lives of others! One listener wrote, ***“Thank you, LifeTalk for showing God to me.”*** Another said, ***“My wife and I love your radio and appreciate you very much. You encourage us in our walk with Christ and want to encourage others.”*** Thank you so much for your generosity. Have a blessed holiday season.

# Christmas Music on LifeTalk Radio

NOVEMBER 24 THROUGH DECEMBER 25



## FREE PRINTED SHARING CARDS



**LifeTalk.net/sharing-cards**

## Fuel Their Imagination



Do fun stuff while listening to stories

**LifeTalkKids.net**

**It’s Time for Christmas Music**

Ready for some holiday cheer? Beginning the day after Thanksgiving LifeTalk plays your favorite Christmas songs to help put you into the spirit of the season. Uplifting Christian music is sure to transform the atmosphere in your home or office. Let LifeTalk Radio make your life a little brighter and bring God a little closer. Remember, LifeTalk Radio is here to connect you with Christ. Enjoy stellar seasonal music all month long plus special nightly Christmas concerts at 9 p.m. ET, December 21 through December 25. For details please visit: [lifetalk.net](http://lifetalk.net). Right now you have TWO choices of 24/7 streaming channels from LifeTalk: our regular daily programming at: [LifeTalk.net](http://LifeTalk.net) or choose only music at: [LifeTalkMusic.net](http://LifeTalkMusic.net). You can also listen via Roku, Amazon Echo, Google home, or our handy FREE LifeTalk App. Download it at: [lifetalk.net/connect](http://lifetalk.net/connect)

**Share the Reason for the Season**

This holiday season why not order some FREE printed sharing cards from LifeTalk Radio? These handy little cards are great to include in your holiday mail, or hand to people you meet in person, like the clerk at the check out counter. Remind them they matter to God, and invite them to listen to LifeTalk Radio. There are many beautiful cards to choose from, some designed especially for Christmas. Some cards remind us, “God loves you” and other cards include a favorite Scripture verse or powerful Bible promise. Let others know you are thinking about them. Check the box on the back of the enclosed reply card and let us know how many sharing cards you want, or order printed cards online at: [lifetalk.net/sharing-cards](http://lifetalk.net/sharing-cards). Another great and easy option is to use our FREE digital eCards. Just a few clicks and you’re done. Send, email or text as many beautiful and encouraging eCards as you like at: [lifetalk.net/ecards](http://lifetalk.net/ecards). It only takes a minute, but your message will last a lifetime! In addition to sharing cards, LifeTalk has many other resources including programs cards, door hangers, posters, bulletin inserts, presentation graphics, stickers for kids and more. Check them out and download them at: [lifetalk.net/resources](http://lifetalk.net/resources)

**Kids Grow Better With Radio**

What can kids do during the holidays while they are home from school? Fuel their imagination! Encourage your children to listen to LifeTalk Kids. Special Christmas stories and more are featured during December. Listen online at: [LifeTalkKids.net](http://LifeTalkKids.net) or get our FREE APP which gives you three streaming channels: LifeTalk Radio, LifeTalk Music and LifeTalk Kids. Download it now at: [lifetalk.net/connect](http://lifetalk.net/connect). LifeTalk Kids has great adventure, nature, science, character-building and Bible stories. Our streaming kids channel not only keep your children entertained but also keep their minds active and learning. One parent told us, ***“We love the programming that you have done. LifeTalk Kids is a wonderful place to listen to programs like Discovery Mountain.”***