

At LifeTalk we believe prayer makes a difference. This ministry could not thrive without prayer. We thank you for your prayers. We pray daily for our listeners. We pray for those on our prayer list. We pray for special needs and concerns. We desire to pray for you. If you have a need please let us know. Write your request on the enclosed reply card and mail it to us. Or call our prayer hotline: 1-800-775-HOPE (4673). Or share your request online at: lifetalk.net/prayer

Use Sharing Cards for 2025



Please consider becoming a full-fledged partner with LifeTalk Radio and participate in three aspects of soul-winning:

- 1 PRAY for LifeTalk Radio and our listeners
- 2 GIVE financially to support the evangelistic outreach of LifeTalk Radio
- 3 SHARE your faith personally using our sharing cards and eCards

Order free printed cards today by calling 1-800-775-4673 or visit: lifetalk.net/sharing-cards. For digital eCards, visit: lifetalk.net/ecards

What others have said, "Thank you for offering free cards, I love to share the love of Jesus." "Thank you for the free sharing cards. We are passing them out and praying with the local homeless community that live in our parks." "Thank you for offering free cards, I love to share the love of Jesus." And here is what a recipient stated, "I found a card on my windshield, and I decided to look up your website, LifeTalk.net. I just love listening to the speakers that you have on your website. Thank you to the person who left the pretty card on my windshield."



PO Box 7150 • Riverside, CA 92513 • 800-775-HOPE • LifeTalk.net

Connecting You With Christ

Winter 2024

Dear Partner,

Thank you so much for your faithful support of LifeTalk Radio. This media ministry touches thousands of lives around the world daily with the Good News of the Gospel. One listener shared, "Thank you LifeTalk Radio for reaching people with grace and peace." Another listener wrote, "LifeTalk brings me closer to Christ and my Heavenly Father." That is our mission at LifeTalk, to connect people with Christ.

Your gifts make a difference! A listener said, "I enjoy all the programs and I listen to them most of the day. LifeTalk you really reach a lot of people. We all need the Lord so much." LifeTalk Radio includes a network of 276 stations and affiliates around the world.

As we enter the winter season of this year, I'm reminded how much of life revolves around a cycle, like the seasons. Each year Spring brings the promise of new life—of rebirth. Then from autumn to winter we see decay and death. The scenery can look pretty bleak. (Maybe I should just say "pretty" for those who love snow.)

What listeners say:

"Thank you for your awesome programs and dedication to the cause of Christ. Your station truly is a blessing."

"LifeTalk represents the truest truth. You show that Jesus is our Lord and Savior."

"Thank you for the wonderful speakers and helpers on your website."

"My husband and I love listening to all the programs that you provide on LifeTalk."



Even our own bodies go through a cycle from birth to death. In that process things begin to wear out. I know people who have had body parts that needed replacing, like a knee or hip. How often have you needed to buy a new car? How often have you needed to upgrade your computer or mobile phone? How often have you needed to replace things around your house, like your refrigerator or even a shoelace?

Things in this life wear out or break. When things fail, we have no choice but to replace them. Life is filled with replacements. That's also the case for a radio station like LifeTalk. This year we have experienced some costly equipment failures and have needed to replace them.

When I was a kid, I remember riding in the car on vacation and listening to the radio. Occasionally I would see a tall tower and knew that's where our car radio was getting the signal. Radio towers were few and far between in those days. I just assumed radio waves were in the air, all the time—and free. It never occurred to me that radio waves cost money, until I began working for a radio station during college.

Today most of us walk around with a mobile phone. Those devices also need towers to communicate. These days the landscape is littered with tall towers, allowing us to make phone calls. Part of your monthly phone bill pays for the construction and maintenance of those towers. You can still receive radio waves for free, but making calls is not free. Television signals also used to be free. But today people pay subscription fees to watch programs either on cable, satellite or through apps like Netflix, Disney, Hulu and more.

At LifeTalk we don't operate via a subscription. Our programs are all free for listeners.

However that does not mean we operate without costs. But these costs are provided for by faithful listeners like yourself. Every gift makes a difference, especially now as we have

needed to replace worn out and broken equipment costing thousands of dollars. Please help us finish this year having met our financial obligations. <u>Your participation is vital.</u> No gift is <u>insignificant</u>. If you've been blessed by listening to LifeTalk, please consider giving.

As we face the end of another year, please remember LifeTalk in your year-end giving. Each gift is acknowledged with a tax-deductible receipt. But please make your donation before midnight on December 31. Help keep LifeTalk on the air and free to others so they can connect with Christ. Thank you for your financial faithfulness and for partnering with this media ministry in reaching the world with the Good News of the Gospel and preparing people for a soon coming Savior.

Happy New Year,

John Geli, Ministry Director, LifeTalk Radio®

P.S. This past year, we've been acquiring additional radio stations plus we've had to upgrade some radio equipment that reached the end of its service life. Please consider a special year end gift to help us expand and reach more people with the Gospel and connecting them with Christ. During December we are offering a FREE BOOK for any gift of \$10 or more. It's our way of showing our appreciation to you during this holiday season. Thank you so much for your faithful support of LifeTalk Radio. Each gift makes a difference in the lives of thousands of listeners around the world. Please use the handy reply card and indicate your gift by including your credit card number or your check and drop it in the mail. For your convenience you can also give online at: LifeTalk.net/donate.



FREE Resources

LifeTalk offers many free resources to build your connection with Christ, plus free resources to share with others. Our free LifeTalk App features three streaming channels: LifeTalk Radio, LifeTalk Kids, and LifeTalk Music. Encourage your friends to download our app today, so they too can enjoy listening to powerful Bible-based programs and encouraging music. LifeTalk Radio carries 79 programs featuring religion, health, creation, family, finance and more. LifeTalk Kids features 26 different educational and entertaining programs designed especially for children.

