



A new school year has begun. What do your kids do *after* school? Often when kids come home they plop in front of the television. But research shows that excessive TV viewing causes kids to have trouble paying attention and thinking clearly. But radio can fuel their imagination. LifeTalkKids.net has dozens of excellent programs to expand the minds of children. Encourage your kids to listen and learn. Discover adventure tales, Bible stories, science, history, nature and more. Programs are designed to help children develop a Christian character and a strong internal moral compass. Our streaming kids channel not only keeps your children entertained but also keeps their minds active and learning. One parent shared, *“Thank you for your LifeTalk Kids streaming channel. My son is learning so much about the Bible through your ministry. He listens to your programs all the time. Keep up the good work!”* Another parent said, *“We have just recently found your streaming website for kids. We LOVE it. Thank you!! My kids are enjoying it and listen several times each day.”* LifeTalk Kids is available 24/7 online and on our FREE LifeTalk App. Download the app (lifetalk.net/connect) and discover all three of our streaming channels: LifeTalk Radio, LifeTalk Kids and LifeTalk Music.

FREE ECARDS

God is ready
to help you right
now. Today is the
day of salvation.

2 Corinthians 6:2

LifeTalk.net/ecards

YOU MATTER TO GOD

God will supply
all your needs.

Philippians 4:19

Combat Loneliness

Loneliness is a national epidemic. People everywhere are struggling with the challenges of life. They need to be reminded God loves them. They need to know Jesus is their friend and that God will supply all their needs. Bible promises can boost how a person feels, thinks and acts. Why not brighten someone’s day by sharing a word of encouragement using a digital sharing card with a positive Bible promise via email or SMS text? Better yet, post a scripture card on social media or your Facebook page and let all your friends know. It only takes a minute to help connect people with Christ. And the process is simple and fast. Just a few clicks and you’re done. Let others know they matter to God and that you’re thinking of them. Choose from Bible promises and powerful Scriptures, beautiful pictures and encouraging words. Let your friends, family, neighbors and co-workers know God loves them. Sharing your faith is easy and only a click away. It only takes a minute, but your message will last a lifetime! Take a moment right now and brighten someone’s day. There is no better way than using FREE sharing cards from LifeTalk Radio. See all the digital eCards at: lifetalk.net/ecards. For beautiful printed sharing cards visit: lifetalk.net/sharing-cards



PO Box 7150 • Riverside, CA 92513 • 800-775-HOPE • LifeTalk.net

Connecting You With Christ

Fall 2024

Dear Partner,

The average American spends about 27 minutes commuting just one way. Add the trip back home and thus many spend nearly an hour a day in their car driving or just sitting in traffic. The typical driver spends 35 hours each year just waiting in traffic! For those living around big cities that figure increases to 50 hours annually. Los Angeles drivers spend 62 hours every year just sitting in traffic. I wonder what all these people DO while confined to their cars?

What do YOU do in your car?

Try saying this: “Hey Siri, Play LifeTalk Radio!”

The average person throughout their lifetime spends FIVE YEARS waiting in lines—roughly six months of that is waiting at traffic lights. Americans spend about 37 billion hours waiting—annually.

Although working at home has become more popular since COVID, recent data shows that nearly 76 percent of workers still commute daily. That means 136 million of us commute every year. Imagine the millions of hours that represents—hours when people could be listening to LifeTalk Radio—and be blessed.



Astonishingly, 92 percent of Americans adults listen to the radio compared to 88 percent for television. Data from Nielsen shows that radio still has the highest reach of any medium in America. The average listening time is 99 minutes. That’s more than an hour and a half per

person. The potential of reaching people through radio is truly astounding. And your faithful support of LifeTalk helps make this radio ministry possible. Thank you! Our goal is to connect more people with Christ.

The greatest growth in radio listening is through home smart speakers and on mobile devices. Research indicates that 97 percent of adults in this country own a smartphone. That’s a staggering saturation of technology and a great avenue for communication. LifeTalk Radio aims to target that audience.

Imagine all those people commuting in cars or waiting in line. They could be listening to LifeTalk on their mobile devices! What a fantastic opportunity to reach people with the encouraging programs and uplifting music on LifeTalk Radio.

You can help! Please tell others about our LifeTalk Radio App available FREE for both Android and Apple devices at: lifetalk.net/connect. Invite them to download the app and listen. An even easier way to help you tell your friends, neighbors and co-workers about our LifeTalk App is via our sharing cards. Each beautiful sharing card has not only a powerful message, but also a QR code on the back for instant download. Order a supply of our FREE printed sharing cards by calling 1-800-775-4673 or visit: lifetalk.net/sharing-cards

One listener said, *“I enjoy handing out your sharing cards to my community. People always respond positively being affirmed of God’s love and being appreciated. Thank you LifeTalk for making the cards available.”*



▲ Card Front Side ▼ Card Back Side



If you’ve never tried giving someone a sharing card, I invite you to order a sample pack and see what happens when you give someone a card. The blessing works both ways. Millions live in spiritual darkness. They don’t know God loves them. But YOU can help connect them with Christ. You can be an ambassador of LifeTalk Radio.

Handing a sharing card to another individual provides a simple yet powerful way for you to participate very personally in spreading the Gospel. By sharing a small card, you are communicating to another individual that they matter to God. You’ll be a source of

encouragement and spiritual blessing. But you won’t know until you try it. So order some sharing cards today. If you will commit to this easy and unique witnessing venture, God will provide the opportunities and you will be amazed at how He works through you as promised in the Bible. *“For it is God who is at work within you, giving you the will and the power to achieve his purpose.”* Philippians 2:13 Philips

Thank you so much for supporting this radio ministry with your prayers and your funds. Your faithful giving helps reach thousands of people with the Good News of the Gospel. Because of your ongoing support LifeTalk Radio is able to share the love of God around the world. Lives are forever changed because you choose to participate financially. Your partnership truly makes a difference! Thank you for your generosity and faithfulness.

May God continue to bless you and yours as together we continue to be a witness for Him.

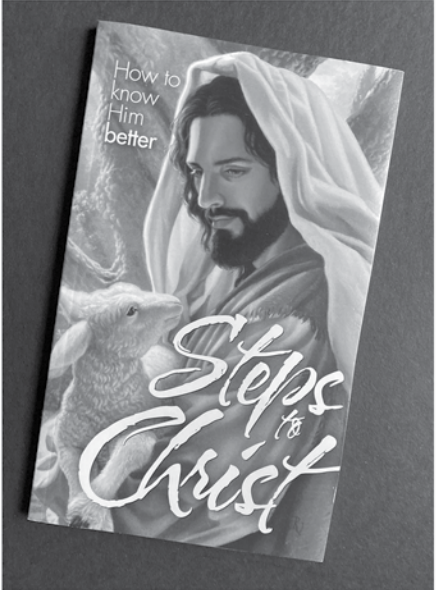
Yours in media ministry,

John Geli
Ministry Director, LifeTalk Radio®

P. S. Thank you again for your continued prayers and financial support. Your faithful giving helps reach thousands of people with the Good News of the Gospel. Our goal at LifeTalk is to “connect people with Christ” and your ongoing prayers and financial gifts make it possible. Please consider becoming a full-fledged partner with LifeTalk Radio and participate in three aspects of soul-winning:

- 1) PRAY for LifeTalk and our listeners,
- 2) GIVE financially to support LifeTalk, and
- 3) SHARE your faith personally using our sharing cards.

Order cards today by calling 1-800-775-4673 or visit: lifetalk.net/sharing-cards.



Steps to Christ
At LifeTalk Radio, we use the popular devotional book, *Steps to Christ*, as a free gift to those who ask. It’s our prayer that it may help others develop a closer relationship with Jesus. During 2024 our goal is to increase our evangelistic outreach using this book. Please help us with this ministry project and pay it forward. Use the enclosed reply card and send us your love gift or you can give online at: lifetalk.net/donate

