

At LifeTalk we believe prayer makes a difference. This ministry could not thrive without prayer. We thank you for your prayers. We pray daily for our listeners. We pray for those on our prayer list. We pray for special needs and concerns. We desire to pray for you. If you have a need please let us know. Write your request on the enclosed reply card and mail it to us. Or call our prayer hotline: 1-800-775-HOPE (4673). Or share your request online at: lifetalk.net/prayer

Use Sharing Cards for 2026



Please consider becoming a full-fledged partner with LifeTalk Radio and participate in three aspects of soul-winning:

- 1 PRAY for LifeTalk Radio and our listeners
- 2 GIVE financially to support the evangelistic outreach of LifeTalk Radio
- 3 SHARE your faith personally using our sharing cards and eCards

Order free printed cards today by calling 1-800-775-4673 or visit: lifetalk.net/sharing-cards. For digital eCards, visit: lifetalk.net/ecards

What others have said, "Thank you for offering free cards, I love to share the love of Jesus." "Thank you for the free sharing cards. We are passing them out and praying with the local homeless community that live in our parks." "Thank you for offering free cards, I love to share the love of Jesus." And here is what a recipient stated, "I found a card on my windshield, and I decided to look up your website, LifeTalk.net. I just love listening to the speakers that you have on your website. Thank you to the person who left the pretty card on my windshield."



PO Box 7150 • Riverside, CA 92513 • 800-775-HOPE • LifeTalk.net

Connecting You With Christ

Winter 2025

Dear Partner,

A hundred years ago, before homes in America had television or the internet, families would huddle around the radio for news and entertainment. Radio broadcasting began to appear in the 1920s when the first commercial stations were launched. A wooden box containing a radio brought instant information into homes during the Great Depression. Of special interest were the popular Fireside Chats presented by Franklin Roosevelt between 1933

and 1944. This gave the president direct access to the lives of individual Americans and families. He explained policies and communicated hope in times of uncertainty.

Radio ownership grew rapidly and by 1940 most American homes had a radio. During World War II movie theaters would show newsreels ahead of the feature, but most families depended daily on their radio for general communication. Radio provided the fastest way to receive information.



Although TV, mobile devices and the internet influences much of our communication today, radio still dominates today's media. Radio continues to have the highest reach across all age groups. It reaches more people than any other traditional or digital media—more than social media, online video or television.

<u>LifeTalk is radio! LifeTalk Radio brings hope and continues to broadcast Good News to millions around the world.</u> And we know our encouraging programs and uplifting music are

making a positive impact in the lives of others. Your continued support is helping to make that happen. Right now as you consider your year-end giving, I appeal to you to join others in sending a love gift to help support the evangelistic outreach of this radio ministry. Radio can reach where other media is limited. LifeTalk Radio is sharing the love of Jesus—influencing hearts and changing lives.

The Bible says, it is more blessed to give than to receive (see Acts 20:35). It also says that God loves a cheerful giver (see 2 Corinthians 9:7). Being a partner with LifeTalk gives you an opportunity to receive from God. "The Lord is able to give you much more." 2 Chronicles 25:9. Years ago a pastor told me, "You can't out give God." And it's true, the more you give the more you receive. In fact God challenges us to try him. "And try Me now in this," says the LORD of hosts, "If I will not open for you the windows of heaven and pour out for you such blessing that there will not be room enough to receive it." Malachi 3:10.

I recently asked myself, "Why do people give to LifeTalk Radio?" Why do I give to LifeTalk Radio and to other ministries I support? It's because there is joy in giving. It's an awesome feeling to realize you are participating in something much bigger than yourself. It's the realization that you are helping to share the Gospel around the world and making a difference in the lives of people every day. Many on this planet don't know God. They've never heard the Good News of salvation and redemption, nor about the soon coming of Jesus. That's why LifeTalk exists, to connect people with Christ.

The principle we live by at LifeTalk is a firm belief that God supplies all our needs (see Philippians 4:19). Jesus says, "Ask and you will receive." John 16:24. So when we are in need, we ask God first. After that we reach out to you, our partners, and give you an opportunity to help spread the Gospel through this radio ministry. When you give you will be blessed. If you don't believe me, I challenge you to take a little test to see how God rewards you. Send a \$10 gift to LifeTalk his month, then wait and see how the Lord will reward you. In some unexpected way, you will get those \$10 back when you least expect it, either in cash or an unexpected discount or gift. This will be an evidence that God is working in your life and that he recognizes you are placing your treasure in heaven (see Matthew 6:19-21).

Every gift makes a difference. Your participation is vital. No gift is insignificant. As we end another year, please remember LifeTalk in your year-end giving. Each gift is acknowledged



What our listeners say:

"Thank you LifeTalk Radio for wholesome programs and great thoughtful studies. The programming and music are top notch."

"Thank you for the Truth that goes forth LifeTalk."

"I love listening to LifeTalk Kids. Its hours of entertainment and character-building stories for our whole family."

"Thank you for your wonderful station, we don't know what we would do without it. Thank you LifeTalk."

"I love LifeTalk Radio so much that I really want to be added to your donation list every month. Thank you for all that you do for Jesus."

"Thank you for your positive, uplifting and thought-provoking programming."

"This is the only radio station that I listen to."

"Thank you LifeTalk Radio for reaching people for Jesus!" with a tax-deductible receipt. But please make your donation before midnight on December 31. Help keep LifeTalk on the air so others can connect with Christ. Thank you for your financial faithfulness and for partnering with this radio ministry in reaching the world with the Good News of the Gospel and a soon coming Savior.

Happy New Year,

John Geli Ministry Director LifeTalk Radio®

P.S. Thank you for considering a special year-end gift to help us expand and reach more people with the Gospel and connecting them with Christ. Your faithful support of LifeTalk Radio is greatly appreciated. Each gift makes a difference in the lives of thousands of listeners around the world. Please use the handy reply card and indicate your gift by including your credit card number or your check and drop it in the mail by December 31. And please consider becoming a monthly donor. For your convenience you can also give online at: LifeTalk.net/donate.





