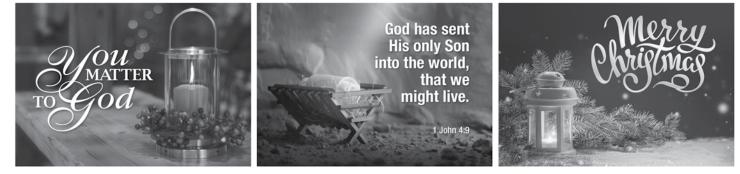
Use Sharing Cards for Thanksgiving and Christmas



Christmas is a time of giving. We hope you'll remember to use our free sharing cards during both Thanksgiving and Christmas to let others know they matter to God. Each card has a special code on the back to help others find LifeTalk Radio. To order cards simply check the box on the back of the reply card or visit: LifeTalk.net/resources or call 1-800-775-4673. If you have a story about how you use our sharing cards and how people respond, please tell us about it. Use the back of the reply card, or write us a note and use the handy reply envelope. We'd love to hear from you.



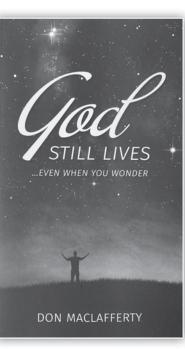


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Dear Partner,

As I write this letter the future is unfolding. By the time this letter reaches you a new president and leadership will have been voted into office. Each leader and politician has their own agenda and set of priorities, many of which may affect each of us. I see this shift in leadership as a "leadershift" for our nation. (There is actually a book with that title. Look it up online and you'll be greeted with this summary, "*What is a leadershift? It is an ability and willingness to make a leadership change that will positively enhance organizational and personal growth*.")

But we don't just vote for national and local leaders every few years. We vote every day for personal leadership. Who will control you today? <u>Is your life a candidate for leadershift?</u> Who leads your decisions? Romans 6:16 tells us we can only choose one of two masters to control our lives. One leads to righteousness, the other leads to sin and death. You can vote to have the Spirit of God be your daily controlling power. Scripture promises: *"For God is working in you, giving you the desire to obey him and the power to do what pleases him."* Philippians 2:13 NLT. What a wonderful promise! Although nations vote new leadership on occasion, you and I can vote for God to control of our lives daily.



This is the holiday edition of our LifeTalk newsletter and we look forward to both Thanksgiving and the Christmas season. What are you thankful for? The Bible encourages us to always have a spirit of thankfulness in our heart. In both Psalm 100 and Colossians chapter 3, the Bible urges us to *"be thankful."*

Thank you for your continued prayers and support. To show our appreciation, we'd like to send you a powerful book called, *God Still Lives* for each gift of \$10 or more sent between now and the end of the year. It's our way of saying, "thanks for your partnership." Please consider making a special gift so others can hear the Good News of the Gospel and find the peace of God.

Connecting You With Christ

I especially like this promise: "*Be anxious for nothing, but in everything by prayer and supplication, with thanksgiving, let your requests be made known to God; and the peace of God, which surpasses all understanding, will guard your hearts and minds through Christ Jesus.*" Philippians 4:6-7. This is another wonderful promise. As we choose to be thankful we will experience God's peace. As this nation celebrates another Thanksgiving day, I urge you to choose to be thankful every day. Also remember, right after Thanksgiving, LifeTalk will begin playing special Christmas music for your enjoyment. We are also preparing for our annual nightly Christmas concerts. You'll find a complete list on the back page.

As you contemplate what gifts you will be purchasing and giving this year, I hope you will include LifeTalk Radio on your Christmas list and consider making a special gift to help us reach more people with the Gospel. During 2024, we've been able to build out two new radio stations and add 7 affiliate stations. The purchase and operation of additional stations always impacts our budget. But we feel compelled to expand our outreach as God provides the opportunity. The need for constant maintenance of radio stations also effects our annual budget. This year we had equipment failures when two transmitters were damaged by lightning. In 2025, we will also see an increase in cost for distributing our satellite signal on Galaxy 19 to our station affiliates across North America. Hence your financial support is not only greatly appreciated but it's vital to our continued operation.

I know it's not very exciting to give for mundane things like radio equipment. Undoubtedly, you'll receive appeals from other ministries about saving people from disasters and famine in other parts of the world or similar valid and exciting projects. However, LifeTalk, while not feeding starving children, is definitely feeding people spiritually. <u>And every dollar you give will make a difference in the lives of others.</u>



Get into the spirit of Christmas

As in past years, the LifeTalk Radio network will begin playing Christmas music beginning the day after Thanksgiving and through the month of December to the end of Christmas Day. We hope you enjoy this annual celebration of the season. We are also planning for our annual nightly Christmas concerts. You'll find a complete list on the back page. Here is what listeners say: From Virginia, "Your programming is the voice of reason. You are the reason I get up in the day." From New York, "Thank you for your awesome programs and dedication to the cause of Christ. Your station truly is a blessing." From Wisconsin, "LifeTalk brings me closer to Christ and my Heavenly Father." A listener from overseas shares, "LifeTalk you are doing a wonderful job. Thank you for giving hope to the hopeless."

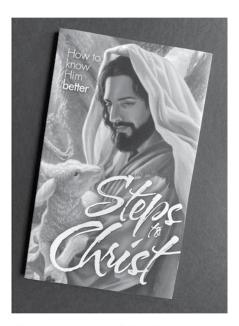
May God bless you and your family richly during this holiday season. May you keep your focus on Jesus. He is the leader who never fails. Happy Thanksgiving and Merry Christmas from all of us at LifeTalk Radio.

Happy Holidays,

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John Geli Ministry Director, LifeTalk Radio®

P. S. As we enter another Thanksgiving and Christmas season, I invite you to review the blessings in your life. What are you thankful for? How has God impacted your life this year? <u>I also invite you to consider making a</u> significant gift of thanks to support the radio ministry of LifeTalk. Radio has a way to reach people where other evangelistic methods are unable. Radio reaches around the globe touching hearts and changing lives. You have a hand in this ministry. Your gifts help encourage others to connect with Christ. <u>Thank you for your generosity</u>. Please use the handy reply card and indicate your gift by including your credit card number or your check and drop it in the mail. For your convenience you can also give online at: LifeTalk.net/donate. <u>Thank you so much for</u> your faithful support!



Steps to Christ

This year we've been focused on promoting the popular devotional book, Steps to *Christ.* We created nearly a hundred radio spots with quotes from the book that have been airing regularly on our network, inviting people to call for this free book. Your gifts help with this evangelistic outreach by placing this powerful book in the hands of those wanting to connect with Christ. Here is one of my favorite quotations from page 70: "Consecrate *vourself to God in the* morning; make this your very first work. Let your prayer be, 'Take me, O Lord, as wholly Thine. I lay all my plans at Thy feet. Use me today in Thy service. Abide with me, and let all my work be wrought in Thee.' This is a daily matter. Each morning consecrate yourself to God for that day." Please join me in making God first in your life every day.